**GRADUATE SCHOOL OF BUSINESS LEADERSHIP**

| **Research Focus Area** | Business Ethics and Corporate Social Responsibility | | |
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| **Short description** | Potential research projects/topics/titles. Focus areas are crystallised in: Standards of business behaviour; Advancing the effectiveness of ethics policies and programmes; Embedding ethical values and behaviours; Women breaking ‘glass ceilings’; The Ethicality of Women as Leaders in Corporations and Public Service; Corporate ethics; Ethics and risk; Corporate social responsibility; Corporate sustainability; Ethical norms in international business; Ethics and leadership (e.g charisma, manipulation, persuasion); Organisational ethics; Managers’ moral decision-making; Learning and critical management perspective; CRS studies; Developing sustainable ethical business practices. | | |
| **Supervision Team** | | | |
| **Name** | **Email** | **Academic Profile** | **Capacity** |
| Prof Dr A Nicolaides | nicola@unisa.ac.za | Angelo Nicolaides research areas are Ethics in Organisations, CSI/CSR initiatives, Ethical Leadership Corporate Codes of Ethics, Spirituality in the Workplace, Stakeholder Approach to Ethics and Sustainability in a globalised world. A member of the IIPE (International Institute for Public Ethics) as well as the Ethics Institute of South Africa (EthicsSA). He is also a member of SAIMS (Institute of Management Scientists), a Senior Member South African Quality Institute (SAQI), the Southern African Society for quality (SASQ) and a member of the SABPP (Master HR Practitioner-Education and Training). Member of the Institute of Directors in Southern Africa. Member of International Association for Education in Ethics (Duquesne University in Pittsburgh, USA). Member of Georgetown University's McDonough School of Business Ethics network. Prof Nicolaides has written and published 125 peer reviewed scholarly works, 17 books and eight book chapters. | **3 DBL** |
| Dr Peter Baur (UJ)  082 9255904 | [peterb@uj.ac.za](mailto:peterb@uj.ac.za) | Peter Baur’sfields of research interest include the areas of economics, business, corporate and social responsibility within the fields of the Financial Markets, Cultural issues in Corporate Business, Economic Psychology and Managerial Decision Making as well as corporate and business ethics on a macro and on a micro economic level. This field of research has influenced his standing as he sits on an advisory board for the Department of Cooperative Governance and the Department of Traditional Affairs. He has acted as an economic advisor for city council, and is a research fellow for PASCAL. He has published in a number of Journals, and often features in the both the local and international media, where he is often called upon for insight on various economic issues. | **2 DBL** |
| Prof Dr Danielle Nel (UJ)  082 4631776 | daniellen@uj.ac.za | Associate Professor: School of Public Management, Governance and Public Policy Danielle’s main fields of research interest include risk management, risk governance, ethics, political risk analysis, public private partnerships, green governance and sustainability. She completed a research fellowship, the 2012 Young Scientist Summer Programme (YSSP) in the Risk, Policy and Vulnerability (RPV) Programme at the International Institute of Applied Systems Analysis (IIASA) in Austria. Her research focussed on the assessment of renewable energy market development and governance in South Africa. | **2 DBL** |
| Prof Dr Viola Makin  082 416 6535 | makinv@hotmail.com | Prof Makin is interested in how Directors and Managers transgress control measures. Most of her case studies are on Fraud. Her latest facilitation was at Hewlett Packard. Specialist analyst in Corporate and Business Strategy and Governance locally and internationally. Also interactive electronic media for information and communication. Private and Public Sector governance using the Balanced Scorecard to assist the board to obtain information to make sustainable and integrated decisions. Direct experience as a Non - Executive Director in the diamond mining industry. Extensive experience in teaching and consulting in Corporate and Business Strategy. | **1 DBL** |
| Prof Dr Marius Potgieter  072 579 2406 | Potgieter.Marius@nwu.ac.za | Marius is a Professor of Marketing in the School of Management Sciences at the North-West University (Mafikeng Campus), South Africa. Marius has taken keen interest in marketing and business management, together with tourism and consumer behaviour which has led him to travel extensively. Marius strongly believes in developing knowledge, deep-thinking, and comprehending the dynamic environment of the consumer and that networking with role-players is of utmost importance for disseminating research besides transferring skills and knowledge unto his post-graduate candidates. The standard followed is ethical and social responsible behaviour and research from resource exploitation up to disposal, from both the consumer and the business operation’s perspective. | **1 DBL** |
| Dr Paul Nkemngu Acha-Anyi  072 5898973 | achasinstitute@gmail.com | Dr Paul Nkemngu Acha-Anyi holds a PhD in Tourism Management from Northwest University (Potchefstroom campus). He has close to seventeen years’ experience lecturing various management functions such as Economics, project management and strategic management/marketing. Dr Acha-Anyi recently edited the book “Introduction to tourism planning and development: igniting Africa’s tourism economy”, published by Van Schaik in 2018. He also has several article publications in peer reviewed DHET-accredited journals. With additional qualifications in Doctoral supervision and data analysis using SPSS from the African Doctoral Academy at Stellenbosch University, Dr Acha-Anyi has profound experience in student supervision, having successfully guided over a hundred candidates across all academic levels (Honours, Masters, MBA, MBL and PhD degree) to successful completion of their studies. The research focus area of his students spans across various areas of business management such as strategy, ethics, customer care, governance and community impact. | **1 DBL** |
| Dr. S.Thembi. Masekela  082 9037001 | drthembimdla@gmail.com |  | **1 DBL** |
| Dr Sejeng D Diale  082 956 0400 / 060 548 4332 | sddiale@gmail.com | Dr Diale’s area of interest is in Business Ethics and Professional Ethics. She has been extensively involved in Business and Professional in her area of work and was appointed as a Proforma complainant of the committee of Informal Enquiry of the South African Pharmacy Council where she represented the complainant for unethical and unprofessional practices conducted by the professionals. In her current work, she heads a Clinical Trials Unit where she reviews and approve research for investigators wishing to conduct research on humans using unregistered medicines. Professional ethics is one of the aspects that she focuses on to ensure that the clinical trial/research is done professionally, in an ethical manner by following ethical principles and law an also adheres to the code of ethics and ethical norms. She is currently appointed in the University of Pretoria Health Research Ethics Committee and also a technical consultant for the DMTS Ethics Committee where professional ethics and business ethics are cornerstone of the discussions. | **1 DBL** |
| **Reading: Subject Field** | | | |
| * Bart, C. (2007). Improving the Board's Involvement in Corporate Strategy: Directors Speak Out. International Journal of Business Governance and Ethics 3 (4):382-393 * Behnam, M. & Rasche, A. (2009). 'Are Strategists From Mars and Ethicists From Venus?' – Strategizing as Ethical Reflection. Journal of Business Ethics 84 (1):79 - 88. * Chakraborty, S.K. (2001). Management and Ethics Omnibus: Management by Values, Ethics in Management, Values and Ethics for Organizations. Oup India. * Dolan, S.L. (2006). Managing by Values: A Corporate Guide to Living, Being Alive and Making a Living in the 21st Century. Palgrave Macmillan. * Gilbert, D.R. (1986). Corporate Strategy and Ethics. Journal of Business Ethics 5 (2):137 - 150. * Grit, K. (2004). Corporate Citizenship: How to Strengthen the Social Responsibility of Managers? Journal of Business Ethics 53 (1-2):97-106. * Helin, S. & Sandström, J. (2007). An Inquiry Into the Study of Corporate Codes of Ethics. 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The Pyramid of Corporate Social Responsibility: Towards the Moral Management of Organizational Stakeholders. Business Horizons. Retrieved from http://www.csrquest.net/default.aspx?articleID=12770&heading=.Corporate Responsibility Best practices CR Practices Among Global Corporations (2011). Corporate Responsibility magazine, NY Euronext, Corporate Responsibility Officer Association. Retrieved from <http://www.croassociation.org/files/CR%20Best%20Practices%202011%20-%20executive%20summary.pdf>. * Corporate Responsibility(CR) magazine. Retrieved from [www.thecro.com](http://www.thecro.com). * CR's 100 Best Corporate Citizens, 2013. Retrieved from <http://www.thecro.com/files/100Best2013_web.pdf>. * CR Magazine Corporate Citizenship lists methodology. Retrieved from http://www.thecro.com/content/cr-magazine-corporate-citizenship-lists- methodology. * Dimitriades, Z.S. (2007). Business Ethics and Corporate Social Responsibility in the e-Economy: A Commentary. 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The missing subject found inthe subject who does the thinking: Kierkegaard, the ethical and the subjectivity of the critical theorists.Business Ethics: A European Review Volume 20 Number 3 July 2011. * <http://www.ethicsa.org/> * <http://www.iipe.org/> * [www.bench-marks.org.za](http://www.bench-marks.org.za) * [www.emrbi.com/](http://www.emrbi.com/) * http://www.ibe.org.uk/ | | | |
| **Reading: Research Methodology** | | | |
| The research methodology to be employed will be qualitative as well as quantitative and from time-to-time mixed methodology will be used.  The types of research will be:  1. Applied research- Is to solve a current problem faced by the manager in the work setting, demanding a timely solution.  2. Basic research (fundamental, pure)-Is to generate a body of knowledge by trying to comprehend how certain problems that occur in organizations can be solved.  The findings of such research contribute to the building of knowledge in the various functional areas of busIness.  Reading:   * Mouton, J. (2011). How to Succeed in Your Master's and Doctoral Studies: A South African guide and resource, Van Schaik Publishers. * Maree, J.G. (Editor). (2012). Complete Your Thesis and Dissertation Successfully: Practical Guidelines, Juta and Company. | | | |