

PARTNERSHIPS AND EXHIBITION PARTNERSHIP PROSPECTUS

The University of South Africa cordially invites you to participate in the African Operations Management Conference to be held 4-6 August 2025.

About the University of South Africa:

As one of the world's mega universities, it boasts with more than 400 000 students from 130 countries around the world. The student profile is diverse and underscores the university's role in advancing transformation, growth and development. It has a student campus at Sunnyside in Pretoria, Tshwane, and a science and technology hub in Johannesburg. Apart from these facilities, it has seven regional offices (including one in Ethiopia) and 28 learning centres countrywide. Through its academic programmes offered in ten colleges, relevant research and innovation, and community engagement initiatives, the university not only acknowledges its African roots but also responds to the needs of both South Africa and the African continent.

PARTNERSHIP PACKAGES

PLATINUM PACKAGE: R40 000 and more

- A banner advertisement on the conference website with a link to your organisation's website.
- Acknowledgement of your organisation in all literature and on the conference website.
- Product flyers for inclusion in the conference bag.
- One full A4 page colour advertisement in the final conference programme book.
- Registration for three organisation representatives at the conference.
- Your organisation may display promotional banners in the venue.
- One complementary exhibition stand at the event.

GOLD PACKAGE: between R30 000 and R39 999

- A banner advertisement on the conference website with a link to your organisation's website.
- Acknowledgement of your organisation in all literature and on the conference website.

- Product flyers for inclusion in the conference bag.
- One full A4 page colour advertisement in the final conference programme book.
- Registration for two organisation representatives at the conference.
- Your organisation may display promotional banners in the venue.

SILVER PACKAGE: between R20 000 and R29 999

- A banner advertisement on the conference website with a link to your organisation's website.
- Acknowledgement of your organisation in all literature and on the conference website.
- Product flyers for inclusion in the conference bag.
- One half A4 page colour advertisement in the final conference programme book.
- Registration for one organisation representatives at the conference.

BRONZE PACKAGE: between R 10 000 and R 19 999

- A banner advertisement on the conference website with a link to your organisation's website.
- Acknowledgement of your organisation in all literature and on the conference website.
- Product flyers for inclusion in the conference bag.
- One half A4 page black and white advert in the final conference programme book.

Marketing opportunities

Structure your own Session: R 25 000

Your organisation has the opportunity to book a session and structure it as required. You may invite your own speaker(s), identify the topic to be discussed, present case studies, put together a panel, use the session as a marketing opportunity, etc. A 90 minute slot in one of the parallel sessions will be available for this option.

Should you be interested, a proposal outlining the structure and speakers have to be submitted to the organising committee for approval not later than **30 April 2025**.

As a session organiser, your organisation will have the following privileges:

- Use your organisation name in the Session title on the programme.
- A banner advertisement on the conference website with a link to your website.
- Acknowledgement in all literature and on the conference website after participation has been confirmed by your organisation.
- Product flyers for inclusion in the conference bag.
- One full A4 page colour advert in the final conference programme book.
- Registration for three organisation representatives at the conference.
- Your organisation may display promotional banners in the venue during the session.

Print Advertisement

Your organisation may choose to place an advertisement only in the conference Programme Book.

Prices:

A5 B&W - R 1 500

A4 B&W R 3 000

A5 colour- R 3 500

A4 colour - R 6 000

An Advertisement package includes:

- A banner advertisement on the Conference website with a link to your website.
- An advert in the conference programme – full or half page, black and white or colour.
- Acknowledgement in all literature and on the conference website.

Specific event/item partnerships

Opening cocktail function Partnership

Your organisation may choose to sponsor the cocktail to be held after the official opening of the conference.

Price: R150.00 per person

A Cocktail Partnership package includes:

- A banner advertisement on the Conference website with a link to your website.
- A full A4 page colour advert in the conference programme.
- Acknowledgement in all literature and on the conference website after partnership has been confirmed by the organisation.
- Display of promotional material of your organisation during the function.

Conference Dinner Partnership

Your organisation may choose to sponsor the conference dinner.

Price: R400.00 per person

The Conference Dinner Partnership package includes:

- A banner advertisement on the Conference website with a link to your website.
- A full A4 page colour advert in the conference programme.
- Acknowledgement in all literature and on the conference website after partnership has been confirmed by the organisation.
- Display of promotional material of your organisation during the dinner.
- Opportunity for the CEO or director of your organisation to address the delegates.

Entertainment Partnership

Your organisation may choose to sponsor some entertainment (music/dancers/a speaker). The exact details will be arranged with your organisation.

Price: Will depend on the type of entertainment.

An Entertainment Partnership package includes:

- A banner advertisement on the Conference website with a link to your website.



- An advert in the conference programme commensurate with the magnitude of the partnership.
- Acknowledgement in all literature and on the conference website after partnership has been confirmed by the organisation.
- Display of promotional material of your organisation in a prominent position in the area used for the entertainment.

Gift Partnership

Your organisation may choose to sponsor gifts for the delegates, such as conference bags, pens, T-shirts, memory sticks, etc. The exact details will be arranged with your organisations's representative. The organisational logo may be displayed on the items.

A Gift package will attach the benefit in line with the value of the partnership.



Please email completed form to amadiap@unisa.ac.za

PARTNERSHIP FORM

Name of the organisation			
Contact Person			
Contact number	Code:	Number	
Email address			
Organisation VAT number			
PARTNERSHIP DETAILS:			
Package	✓	Amount	
Platinum			
Gold			
Silver			
Bronze			
Own session			
Exhibition			
Lunch			
Cocktail			
Gala dinner			
Entertainment			
Gifts			
Advertisement:			
A5 B&W - R 1 500			
A4 B&W R 3 000			
A5 colour- R 3 500			
A4 colour - R 6 000			

Signed

Date: