

MEDIA ADVISORY

Unisa to officially launch its progressive entrepreneur incubator initiative, Inhlanyelo Hub

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The University of South Africa (Unisa) is set to officially launch its progressive entrepreneur incubator initiative, Inhlanyelo Hub NPC in Pretoria on Thursday, 16 November 2023. The launch will coincide with the 2023 Global Entrepreneur Week that will run from 13-17 November 2023. It also happens in the year that Unisa is celebrating its 150th Anniversary.

The Inhlanyelo Hub, which was approved by the Unisa Council in November 2021, has been established with the primary objective of spearheading entrepreneurship development and incubator initiatives geared towards business enterprise development. It is dedicated to nurturing start-up businesses and equipping them with the entrepreneurial skills necessary for self-sufficiency.

To achieve this, it provides essential resources, including physical workspace, shared services, skills training, business advice as well as facilitating the operations of selected entrepreneurs until they can stand on their own.

The purpose of the launch is to -

- broaden the reach of the Inhlanyelo Hub and introduce it to a larger audience.
- increase awareness and comprehension of the Inhlanyelo Hub's mission to shape the futures of Unisa students, staff, alumni and the broader community; and
- create avenues for participants to commit to collaborating with Unisa and the Inhlanyelo Hub.

Dr Nakia Melecio, the Director: Center for MedTech Excellence, Georgia Institute of Technology, USA and **Dr Somadoda Fikeni**, the Chairperson of the Public Service Commission, South Africa will be the keynote speakers.

The Chief Executive Officer of Inhlanyelo Hub, Professor Raphael Mpofo describes its journey as a celebration of innovation, entrepreneurship and the collective effort to shape futures.



“As we raise awareness and understanding, let us also pledge to join hands in building a legacy of economic development, creating opportunities and fostering a community that thrives for the next 150 years. This commitment not only empowers individual entrepreneurs but also makes a substantial impact on the South African economy. By fostering business growth and job creation within the community, the Inhlanyelo Hub becomes an indispensable contributor to the country’s economic development”, he added.

Members of the media are invited to attend the launch. The details are as follows:

Date: Thursday, 16 November 2023

Time: 17:30 for 18:00

Venue: Protea Hotel Fire & Ice! Pretoria, Menlyn Summit Place Precinct, 221 Garsfontein Rd, Pretoria, 0181

[PLEASE CLICK HERE FOR DIRECTIONS TO THE VENUE](#)

- Ends -

For RSVP and interviews requests, please contact Tommy Huma (Unisa: Senior Media Officer) on 072 218 6197 / 012 429 3981 / humartm@unisa.ac.za OR Edgar Rathelele on 063 731 5456 / 012 429 3981 / ratheme@unisa.ac.za

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