

Media Advisory

Unisa management are at a Lekgotla to reflect on the university's strategy and pave a way forward for the future.

Approved for public release.

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The Principal and Vice-Chancellor of the University of South Africa (Unisa), Professor Puleng LenkaBula has taken senior management of the university to a strategic Lekgotla to reflect on the institution's implementation of its strategy as well as pave a way forward for the current academic year and beyond.

The two-day Lekgotla is taking place in Benoni, East Rand on Monday, 29 July and Tuesday 30 July 2024.

The Principal and Vice-Chancellor (PVC) convenes Makgotla annually to enable the Unisa leadership to address pertinent strategic issues impacting on institutional academic and support environments.

The focus of this specific Lekgotla will be, amongst others, on enrolment management, which is one of the 10 key priority areas for Unisa. In aligning with the National Development Plan (NDP) goals of achieving 1,6 million enrolments and 70 PhDs per million population by 2023, Unisa contributes the highest proportion of enrolments and graduates in the country. Enrolment management influences the quality of service that Unisa can offer to its primary stakeholders, the students. Moreover, the fact that over 95 % of the university's income is directly influenced by enrolments further emphasizes the importance of this priority.

The Lekgotla will also give special attention to the 10 Catalytic Niche Areas (CNAs) introduced by the Principal and Vice-Chancellor which, if properly integrated, can serve as a significant drawcard for postgraduate students, which the university is keen to grow. There will be a serious reflection on how these CNAs will be fused into the university's Engaged Scholarship and Programme Qualification Mix (PQM).

The Lekgotla will, therefore, focus on the following pivot areas:

- Leadership and Management Strategic Focus
- Enrolment Management and Compliance
- Catalytic Niche Areas and Implementation
- Resourcing and Financing the university's academic and scientific agenda
- Organisational Futures

Messrs Ian Paterson and Thabo Mogane, who are experienced strategy consultants, will facilitate the discussions over the two days, while entrepreneur, Dr Kennedy Dakile will deliver a keynote address on the topic: **"Opportunities and Missed Opportunities by universities"**.



Representatives of the Unisa epistemic communities, including Organised Labour, the National Student Representative Council (NSRC), the Unisa Women's Forum and the Unisa Black Forum are also in attendance and will share perspectives from their respective constituencies.

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