

**MEDIA STATEMENT**

**UNISA Inhlanyelo Hub experts available for comments on Women Empowerment, Entrepreneurship, Innovation, and Business Incubation Matters**

**Approved for public release**

**Date: Monday, 13 August 2024**

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**CONTEXT AND ABOUT THE INHLANYELO HUB**

Emerging economies face increasing unemployment, making enterprise development essential. The Inhlanyelo Hub addresses this by nurturing ideas and transforming them into competitive business units. Supporting UNISA students, academics, staff, and alumni, the Hub connects aspiring entrepreneurs to business support, market opportunities, and mentorship.

**Empowering Women in Aviation and Artisanal Sectors**

In celebration of Women's Month, the Drone Divas Programme by the Inhlanyelo Hub empowers women in the aviation industry. The Drone Divas Programme stands out, empowering women in the drone industry, with the first cohort already achieving significant successes. This initiative highlights the Hub's dedication to skill development and gender equality. Additionally, the Bosadi Artisan Entrepreneurship Programme empowers female artisans who have completed their trade test by bridging the gap between technical expertise and entrepreneurial skills, promoting sustainable businesses and economic independence.



## **Socio-Economic Upliftment and Employment Creation**

The Inhlanyelo Hub plays a crucial role in socio-economic upliftment by reducing unemployment and fostering sustainable economic growth in South Africa. Through skills development and job creation, the Hub significantly contributes to community well-being and economic stability.

**\\Ends.**

### **Issued by Unisa Media Affairs**

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