

World Intellectual Property Day

Date: Wednesday, 22 May

Venue: 4th Floor Function Venue, Kgorong Building, Muckleneuk Campus

Programme Director: Mr Yongama Skweyiya, Manager of Commercialisation		
09:00-09:30	Arrival tea and coffee, Foyer Kgorong, 4 th Floor	
09:30-09:40	Welcome address	Mr Ayanda Noma Director Directorate: Innovation, Technology Transfer and Commercialisation
09:40-10:00	The Importance of Intellectual Property in Improving Quality of Life	NIPMO
10:00-10:20	The value and importance of the SDGs	Ms Klariska Moodley: Head of Experimentation, United Nations Development Programme
10:20-10:25	Video <i>World IP Day 2024 – IP and the SDGs: building our common future with innovation and creativity</i>	
10:25-10:40	Refreshments, Foyer Kgorong, 4 th Floor	
10:40-11:10	In conversation with innovators Chair: Ms Tumelo Mashabela	SDG 3 Mr Neo Hutiri Founder and Managing Director Pelebox
		Prof Marcia Mkansi Head of Graduate Studies and Research, College of Economic and Management Sciences
		SDG 4 Tshegofatso Dlodla Founder RoboSTEAM Train
		SDG 6 Mr Mfanelo Ndlela Founder Electri-Coal Technologies (PTY) Ltd.

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Programme continued

11:10-11:35	<p>Panel discussion</p> <p>Session chair: Mr Sipho Nxasane Senior Innovation Specialist City of Tshwane</p>	<p>Dr Phuti Chelopo-Mgobozi Action Senior Manager Bio-Innovations, Technology Innovation and Cluster Development Division Innovation Hub Management Company (TIHMC)</p> <p>Ms Klariska Moodley Head of Experimentation United Nations Development Programme (UNDP)</p> <p>Prof Marcia Mkansi</p> <p>Entrepreneurs Mr Neo Hutiri Ms Tshegofatso Dlodla Mr Mfanelo Ndlela</p>
11:35-11:50	Announcement of video competition winners	Mr Ayanda Noma Ms Tumelo Mashabela
11:50-11:55	In closing	Mr Ayanda Noma
12:00-13:30	Lunch and networking	

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