

# Programme

Research and Innovation Week

19 - 23 May 2025  
Muckleneuk and Science Campuses

The Directorate of Innovation, Technology Transfer and Commercialisation  
presents:

## The Unisa Startup Catalyst

- 12:00 Arrival and Registration
- 12:30 Opening and Welcome by Programme Director
- 12:40 Welcoming & Introduction
- 12:50 Keynote Address – The Start Up Journey
- 13:30 Cocktail Lunch
- 14:00 Unisa Catalyst Programme (Customer Discovery)
- 14:30 Group 1: Top 5 presentations (5-10mins)
- 14:45 Group 2: 6 presentations (1 slide each)
- 15:00 Certificate Announcement
- 15:30 Closing remarks

Define tomorrow.