

# INVITATION

## The Directorate of Innovation, Technology Transfer & Commercialisation(DITTC)

Invites Postgraduate Students, Postdoctoral Fellows & Researchers to:

### ApTech Workshops - “From Idea to the Market”

DATES: 17 June 2025 - 18 July 2025

#### VENTURE BUILD



- Problem identification & Ideation
- Value Proposition development
- Intellectual Property strategy
- Pitching
- Customer Discovery
- Business Model Development
- Start-up coaching
- Networking

Registration Link: <https://forms.office.com/r/LUUXHVsvWV2>

(kindly register, space is subject to availability)



Define tomorrow.

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