



**SWEEP**  
STUDENT WOMEN ECONOMIC  
EMPOWERMENT PROGRAMME



**Inhlanyelo Hub**

A subsidiary of **UNISA** UNIVERSITY OF SOUTH AFRICA

**Theme: “Rewriting Her Story: Student Women Leading South Africa’s Entrepreneurial Future”**

**Date: Friday, June 20, 2025**

**Time: 11:00 AM – 13:00 PM**

**Venue: Online : MS Teams**

### PROGRAMME & ACTIVITIES

**1. Opening & Welcome (10 mins) MC : MALEBO MOEPYA**

- Welcome
- Brief overview of Inhlanyelo Hub, SWEEP and its purpose at UNISA. - **PROF RAPHAEL MPOFU: INHLANYELO HUB CEO**

**2. Keynote Address: “Entrepreneurship as a Tool for Youth Empowerment” (15 mins)**  
**MASANA MTILENI – Drone Pilot with BVLOS rating**

**3. Youth Entrepreneur Panel: “Starting Small, Thinking Big” (30 mins)**

- PANEL OF STUDENT/ALUMNI ENTREPRENEURS FROM DIFFERENT UNISA REGIONS AND INHLANYELO HUB NPC PROGRAMS: - **MONICA KOKO**
  - Mathapelo Nobatana
  - Sharon Qamata
  - Hlatso Makgatho
  - Zikhona Maye
- Moderated discussion with live Q&A. – **NOKULUNGA MASONDO**

**4. Skills Session: “How to develop an Idea and Turn it into a Business Model” (20 mins)**

- Mini- Workshop by an Inhlanyelo Hub facilitator. **MR PHUMELELE MOKOENA – SME DEVELOPMENT MANAGER**
- Intro to Business Model Canvas.

**5. Opportunities Spotlight: What’s Next with SWEEP? (10 mins) – ELSIE NDOWENI**

**6. Closing & Call to Action (5 mins) – MALEBO MOEPYA**

